



Let me introduce myself, my name is Anne Foulkes and I am your new Park Manager here at Swanage Bay View. To tell you a little about myself, I started my Holiday Park career in 1986. I worked for a holiday company called Westar Holidays owed by the "Meaden" family (Deborah – who appears on Dragon's Den) and continued to work for them until 2003, when the family decided to sell their business. Over that time I worked at both Mullion Holiday Park, Cornwall and Sandford Holiday Park, Dorset. I then continued my Holiday Park career with another family owned business, The Talacre Beach Group, working at two of their Parks in North Wales, The New Pines from 2003 – 2008 and then Talacre Beach from 2008 – 2013. Darwin of course brought three of the "McAllister" family parks in 2011.

I am very much a people person and am looking forward to meeting you all over the season ahead. I operate an open door policy and if you have any concerns I am more than willing to discuss these with you. ~~Everyone will be treated on an individual basis, and outcomes will always remain private~~ and confidential between parties. Once the season is underway, I will be arranging coffee mornings, giving us the chance to meet and to get to know each other.

Some exciting news for you all, Lindsey Bamford (Managing Director) and I have worked hard with NACO to finalise the new Licence Agreements and can now advise you that this has been completed, and will be available from the sales office.

I am looking forward to a fun and harmonious 2013 season. Sam Ogden (Complex Manager) and Rich Powell (Entertainment Manager) are working hard to put together a list of events for you to enjoy and will be communicating some key dates in the near future.

Please find enclosed with this letter your spring newsletter and your new information guide as a one point reference for your convenience.

Just a gentle reminder that the first instalment of your site fee's is due on the 1st of March.

I am looking forward to my venture and I hope to see you all on Park very soon.

Yours Sincerely,

Anne Foulkes